



Dear Ranger Tournament Organization,

Ranger Boats has recently introduced an exciting new retail promotion for the upcoming boat show season titled, Factory Team Promotion. As part of the promotion incentive package Ranger will pay up to \$750 of entry fees (Ranger sponsored tournaments) to purchasers of new Ranger boats between December 15 and March 15, 2009. For details please see the attached press release and voucher redemption form. Not only do we believe this is a great value for our future customers, but it is also a great way to bolster tournament participation in our Ranger sponsored tournament trails. Truly a win-win situation! We have worked to make the process as simple as possible but will need the help of your organization for this to work.

For each purchaser of a new qualified Ranger Boat, Ranger will send them up to \$750 in tournament entry fee vouchers (in \$250 increments) to be used in Ranger sponsored events. To redeem vouchers, please complete the enclosed Ranger Tournament Organization Voucher Redemption Form and submit back to Ranger as noted. Once Ranger receives the form, we will send your organization a check. Please keep in mind that the form will need to be filled out completely in order process the payment.

There is no question that we are facing tougher than normal economic times as an industry and a country. We believe this exciting new promotional tool will drive more anglers to fish with your organization. As always, we appreciate your efforts to promote Ranger Boats and hope that your organization will utilize this new program to redouble its sales efforts for us this coming year. We thank you for your help!

Please call contact Becky Horton at 870-704-2273 if you have any questions.

Sincerely,

Bart Schad
VP Marketing